

WittCAM & Internships Available for Spring 2007

November 10, 2006

WittCAM Projects- Spring 2007

Interested students should complete the Student Request for Mgt Internship or PMA form available in WittCAM (314 Carnegie) or [click here](#).

Project #1, Students needed 10; Credits: 4 **Need 6 students**

Wage and Benefits Survey for Clark County

Involves interviewing area business managers, building a database, evaluating and presenting survey results to area government leaders. Data will be used for two years to attract businesses to Clark County. Students must be available for meetings on Wednesdays, from 1:00 to 2:50.

Prerequisites: MGT 260, MGT 210

Project #2, Students needed: 2-4; Credits: 4

Marketing Plan for Fellowship Christian Church

Involves analysis and development of a marketing plan for an 800 member church that strives to grow to 3000 members. Results and recommendations will be presented to church leadership.

Pastor is a Wittenberg alumnus, class of 1986.

Prerequisites: MGT 340

Project #3, Students needed: 1-3; Credits: 4 **Filled**

Promote new Web Business

Help entrepreneur develop and execute advertising and marketing ideas for the soon to launch springfieldbrides.com. Owner is a Wittenberg alumnus.

Prerequisites: MGT 340 (MGT 441, concurrent or completed is desired but not required)

Project #4, Students needed: 1 **Filled**

Athletic Ad Sales

Develop sales materials and sell advertising in Wittenberg athletic publications and athletic venues for Wittenberg Athletic Director.

Prerequisites: MGT 340 (MGT 441 also welcomed)

Project #5 Students Needed: 2-3; Credits: 4 **Filled**

Golf Fundraiser...Plan and Execute

Help plan and execute a golf outing for Springfield Human Resource Management Assoc. that will raise money for scholarships. Involves soliciting sponsors, event planning, promotional activities, etc.

Prerequisites: MGT 340

Project Request #6. Students Needed: 2-4 **Filled**

Feasibility Study for Sports-Related Business

An entrepreneur is interested in judging the economic viability of a new sports-related business in Springfield. Project would involve secondary research, as well as interviews with school, church, and business officials in the community. Might possibly involve primary data research as well.

Pre-requisite: MGT 340, Marketing

Project #7: Students Needed: 2-3; Credits: 4

Marketing Program for Local Musician

Work with a local musician on a project related to marketing her newest CD, working on her website, and possibly also art-related projects for both.

Prerequisite: MGT 340, Marketing Management; Photography and art skill a real plus.

Internships – SPRING 2007

ODW Logistics

Marketing, 15-20 hours per week, Columbus, OH. Large wholesaler, President is Wittenberg alumnus. Credits: 4 Prerequisite: MGT 340. [Click here for details.](#)

Springboard, Inc.

Marketing, 10 hours per week, Springfield, OH. Marketing consultancy, works with websites, promotional materials, marketing strategic planning. Credits: 4 Prerequisite: MGT 340

Morgul Machine Tool Company, Inc.,

Human Resources, 10-15 hours per week, Springfield, OH. Involves assisting with recruiting, administering benefits, tracking absenteeism and turnover, planning employee functions, and helping to organize files. Contact Professor Gradwohl for additional information. Credits: 4 Prerequisite: MGT 360

Qbase

Marketing Intern, Beavercreek, OH, hours flexible; This fast growing international information management consultancy is looking for a marketing strategic intern who will report to the Vice President of Strategy and Professional Services. Credits: 1-4; Pre-requisites: MGT 340. [Click here for details.](#)