

## Management Portfolio Overview

The Wittenberg Management Portfolio process has two parts:

1. a physical portfolio, drawn from your experiences since becoming a management major, and
2. an oral presentation, revealing your best assets, followed by questions from your team of faculty/manager evaluators.

During this process, you are to assume that you are preparing this **compilation of your best work** (the physical portfolio) to present to a potential employer or a graduate/professional school admissions counselor. In the oral component you are showcasing your most desired assets as you would in a job or admission interview, using the opportunity to convince the recruiter that you are the perfect candidate for the job or admission. At least one visual aid during the oral is required.

You are encouraged to **work with your academic adviser** to determine a portfolio development plan and to select a post-graduation objective for your portfolio.

The post-graduation objective that you indicate on your title page of your physical portfolio strongly influences the actual contents of your portfolio. Based on your objective you will likely develop one of two types of portfolios:

- an application portfolio (for those entering the workforce), or
- a graduate/professional program portfolio (for those pursuing graduate or professional school admission).

Approximately 98 % of management alumni choose to present an application portfolio, but the choice is up to you.